

# FOR EXECUTIVE WOMEN: Expand Your Impact and Influence by Being More YOU

Smart, powerful and capable women often struggle to make the impact they want. It's a THING, not you.

Are you frustrated that you're...

- not comfortable / confident speaking up without over-preparing?
- not able to get your point / big ideas across as fluidly, confidently and humorously as you'd like?
- Perceived as unapproachable (even though you're really cool and you know you are)?
- not able to be more YOU and connected with others in how you speak up every day?
- not able to use your natural humor, playfulness and your personality (because you worried that it might not be 'appropriate?') in ways that put you in the driver's seat?

**Well, now, Imagine THIS....**

You are able to walk into your presentations, your meetings and in your everyday communications AND own your ideas, speak up your way AND in a way people hear with integrity and even a touch of your natural humor. You're able to advocate for your ideas, and still stay connected to others...and people are able to see, feel and connect with that approachable HUMAN side you've always had!

## YOUR VOICE, YOUR WAY

Awww yeah! It starts with owning your voice and your story YOUR way AND saying it with emotional resonance people GET.

## You can do ALL of that with the Brave Bold Story Bootcamp.

All of this - everything you want - starts with telling your story that humanizes you in your way! Expand your impact and influence in a safe space with other professional women just like you. You'll discover how to own your point of view, say it with resonance and like YOU. Yes, you'll enjoy learning, too, in a safe, fun environment that allows you to explore. There is no right or wrong - only growth.

## IF you said 'hell yes,' so far, this program was MADE for you!

It's designed for professional women like YOU who want to speak up, sound more like themselves and get their brilliant ideas across. You'll be able to:

- be in any meeting, show up more fully, stand-up for your ideas YOUR way
- withstand mansplaining (UGH, RIGHT?!), pushback, naysayers and SHINE!
- discover your way of saying BIG things by starting with your story
- flex your voice and uncover more of your unique point of view through writing and speaking in a supportive environment.

Speaking up for your ideas and stories in YOUR natural way makes you feel powerful because it is. When you flex your point of view (POV) and tell your stories your way with humor and improvisation that is natural for you, you expand your comfort zone and confidence, work your empathy muscles, and strengthen your unique lens into the world.

Imagine that courage muscle applied to your life! If you can do this, you can stand-up for anything!

## It's Ironic That Powerful Women in Business, Tech and Many Spaces Deal With This

You are amazing and powerful. Maybe you haven't had the support you needed in a safe environment that surrounded you with the right approach to deal with this specific situation. Maybe your environment has an off the charts 'jerk-to-good people' ratio! I get it - I spent 16 years in tech! The great news: these are muscles that CAN be developed when we have the right safe, supportive environment, tools, people and leadership. That's what this experience is about.

## ABOUT ME (KATHY KLOTZ-GUEST, MA, MBA. FOUNDER OF KEEPING IT HUMAN (since 2010))

In addition to 16 years leading large tech teams in communication, storytelling and marketing (startups and big companies including Yahoo!, Autodesk, Gartner Group, MediaMetrix which I spun out of NPD to a successful multi-million dollar launch), I have spent almost 25 years on improvisation and comedy stages (while working in tech during the day). I perform and teach stand-up as well as improvisation in its pure form and help business leaders just like you learn tips and techniques to flex your brave bold YOU muscles. Comedy is storytelling truth made real and humorous. And we can learn how to say hard, big, important things in language that feels less difficult and sounds like "us." And, yes, I still do corporate comedy because I know what it's like to be on the other side as a woman executive in tech, and I know how it feels to speak up powerfully, and to use humor - our natural humor - to do it.

### The Brave Bold Story Bootcamp

Join me for this special program where you will learn over 6 weeks, write your 5-minute set or tell your big story, get feedback and practice in a SAFE SPACE. This program will help you identify parts of your bigger story that are salient and important to share. You'll identify those parts, and learn to tell them with tools that make your story human, relatable and irresistible - because you are at your core.

My signature system helps YOU identify your key story, discover how to tell your story your way and how to use your natural humor and personality to speak up in ways people hear AND help you stay aligned with your own integrity.

A portion of each of the 6 sessions will be spent getting feedback on your writing that you do in between classes. We'll collaborate TOGETHER.

The class will culminate with a private Zoom show where you can invite your friends and family to hear your stories.

You need to be ready to roll up your sleeves and apply the learning. I'll be coaching you every step of the way.

Ready? Let's work your courage and POV muscles together!

## Details

Duration 5 weeks (6th is the event where you share your work)

Classes: Once a week (2.5 hours each session)

**Investment (Individual professionals):** \$1599. You can pay in one payment OR make 2 payments of \$825 each.

**Investment (groups):** I work with companies to deliver virtual sessions for teams. Reach out to find out how we can make that work for your teams.

## Contact

This program will open for registration in February. Corporate booking is available today.

For corporate programs, reach out at [kathy@keepingithuman.com](mailto:kathy@keepingithuman.com).

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Here's to you owning your voice your way. To your success!

Kathy